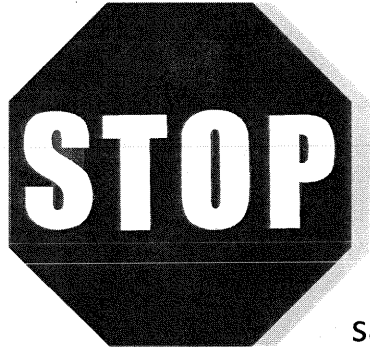


Traffic Safety PSA Contest



2012 TMCEC Driving on the Right Side of the Road (DRSR) YouTube Contest — Traffic Safety

Create a 30-second public service announcement (psa) video that addresses an important traffic safety issue or concern, such as dangers of driving while impaired, while distracted, or while texting.

\$500 grant for traffic safety resources and materials for award recipient's school.

Starting February 1, 2012, upload your video to: YouTube – tag it however you like, but include the tag “tmcecdrsr”

This contest is open to students in grades K-12 that are residents of Texas and attend school in Texas.

TO ENTER “DRSR” CONTEST:

1. Read and agree to the contest rules.
2. Make a video! Be thoughtful and creative!
3. Complete this online entry form.
4. Post your video to YouTube starting February, 1, 2012. Tag your video. “tmcecdrsr.” Your video must be 30-seconds long or less. The deadline for entries is **April 1, 2012**.
5. Mail an original copy of your video on DVD to YouTube Contest, c/o TMCEC, Attn: Lisa Robinson, 1609 Shoal Creek Blvd. Suite #302., Austin, TX 78701. Include your name and YouTube username on the copy.
6. Submit a signed parental permission form.

For more information contact Lisa Robinson at robinson@tmcec.com or go to www.drsr.info



Driving on the Right Side of the Road

CALL FOR ENTRIES — SUBMIT YOUR VIDEO!

2012 DRSR YouTube Video Contest Rules

2012 Texas Municipal Courts Education Center's Driving on the Right Side of the Road YouTube Contest — Traffic Safety

Create a 30-second public service announcement (psa) video that addresses an important traffic safety issue or concern, such as dangers of driving while impaired, while distracted, or while texting.

\$500 grant for traffic safety resources and materials for award recipient's school.

Starting February 1, 2012, upload your video to: YouTube – tag it however you like, but include the tag "tmcecdrivingontherightsideoftheroad"

This contest is open to students in grades K-12 that are residents of Texas and attend school in Texas.

TO ENTER "DRIVING ON THE RIGHT SIDE OF THE ROAD" CONTEST:

1. Read and agree to the contest rules.
2. Make a video! Be thoughtful and creative!
3. Complete this [online entry form](#).
4. Post your video to YouTube starting February, 1, 2012. Tag your video. "tmcecdrivingontherightsideoftheroad." Your video must be 30-seconds long or less. The deadline for entries is **April 1, 2012**.
5. Mail an original copy of your video on DVD to YouTube Contest, c/o TMCEC, Attn: Lisa Robinson, 1609 Shoal Creek Blvd. Suite #302., Austin, TX 78701. Include your name and YouTube username on the copy.
6. Submit a signed [parental permission form](#).

Funded by a Traffic Safety grant from the Texas Department of Transportation



Texas Municipal Courts Education Center



Driving on the Right Side of the Road

Official Contest Rules - 2012 TMCEC Driving on the Right Side of the Road (DRSR) YouTube Contest — Traffic Safety

OPEN TO TEXAS RESIDENTS IN GRADES K-12.

2012 DRSR YouTube Video Contest Rules

BACKGROUND: The 2012 TMCEC DRSR Traffic Safety YouTube Contest asks participants to create a 30-second public service announcement (psa) video that addresses an important traffic safety issue or concern, such as dangers of driving while impaired, while distracted, or while texting. Up to six winners will be selected. All persons who contribute to the video must be under 18. Groups or classrooms may enter.

SPONSOR: The Texas Municipal Courts Education Center (TMCEC), 1609 Shoal Creek Blvd., Suite, #302, Austin, TX 78701

ELIGIBILITY: This contest is open to residents of Texas in grades K-12. All participants must have provide parental consent and provide their written parental consent before their entries are considered.

STEPS TO ENTER: Eligible Participants must:

1. Visit the contest page at www.drsr.info, complete the entry form, and agree to the terms of these rules.
2. Submit/post their video to <http://youtube.com> and tag it however you like, but include the tag "tmcecdrsr" anytime between February 1, 2012 and April 1, 2012. Videos must be 30 seconds long or less.
3. Provide signed parental consent and entry form that includes your YouTube username and fax to TMCEC at: 512.435.6118 or scan and email to Robinson@tmcec.com.
4. Mail a high-quality copy of the video on DVD or videotape to: YouTube Contest c/o TMCEC, Attn: Lisa Robinson, 1609 Shoal Creek Blvd. Suite #302, Austin, TX 78701. Include your name and your YouTube username on the copy.

Videos not posted to the Driving on the Right Side of the Road YouTube group by 5:00 p.m. CST on April 1, 2012, will not be considered.

Funded by a Traffic Safety grant from the Texas Department of Transportation



TMCEC

www.drsr.info



Driving on the Right Side of the Road

By completing the above steps, eligible persons will be entered in the contest as "Participant" and all Participants agree to the terms and rules of the contest.

CONTEST DESCRIPTION

Video entries will be accepted on YouTube beginning February 1, 2012, at 8:00 am CST (Central Standard Time) and ending on April 1, 2012, at 5:00 pm CST.

From among the entries, the contest will select up to six (6) winners. Selection of the winning videos will be based on originality, creativity, adherence to the theme, and overall quality.

A panel of judges will select up to six (6) winning videos from those submitted. The judges will give each video a score based on originality, creativity, adherence to the theme, and overall quality. Video submissions will be ranked by the score given by the judges.

Winners agree to comply with all terms and conditions set forth in the Official Rules. Winning is contingent on fulfilling all requirements.

Winners may be required to provide proof that they are the authorized account holder of the email address associated with their entry, and that they meet the grade and residency requirement.

PRIZES

Up to six (6) winners will receive a \$500 grant for traffic safety resources and materials for award recipient's school.

ENTRIES

Entries on YouTube will be deemed made by authorized account holder of the email address submitted at the time of entry. The authorized account holder is the person assigned to an email address by an Internet access provider, or other organization responsible to assigning email addresses or the domain associated with the email address. Each entrant may enter the contest only once. Entries become the exclusive property of the Sponsor and will not be acknowledged or returned.

Funded by a Traffic Safety grant from the Texas Department of Transportation



TMCEC

www.drsr.info



Driving on the Right Side of the Road

SUBMITTED VIDEOS

The participant must not have granted any person or entity other than the Sponsor (TMCEC) the right to use the video.

Submitted videos will not be accepted or eligible if they include any content that contains appears to contain:

1. Explicably profane or obscene material;
2. Endorsement of (or condones) illegal drug use; alcohol abuse, or other illegal activity;
3. Nudity, profanity, or extreme gratuitous violence;
4. Language will be evaluated by the Sponsor based on context and social acceptability;
5. Any express or implied commercial endorsement;
6. Any derogatory characterization of any person or group based on age, race, color, gender, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, physical appearance, political affiliation, union membership, or other unethical or unlawful factors;
7. Depictions of any conduct, language, or other context deemed inappropriate by the Sponsor or any of the judges.

CLEARANCES

Each participant is solely responsible for obtaining from all applicable individuals or entities any and all required rights, releases, consents, clearances, licenses, and other authorizations necessary to exploit and otherwise use their submitted video in any and all media. Clearances required include but not limited to:

1. Location releases;
2. Releases from any person whose name, voice, likeness, or persona is referenced, shown, or otherwise used in the submitted video;
3. If any individuals depicted are under the age of majority, Participants must obtain the signature of the individuals' parents or guardian on the application clearance(s). By submitting their video entries, Participants warrant that the submitted video and all elements contained therein do not infringe on any copyright owned by another, and/or that the content of the video is within the bounds of the fair use doctrine. Participants also confirm that to the best of their knowledge, any statements made in the submitted

Funded by a Traffic Safety grant from the Texas Department of Transportation



TMCEC

www.drsr.info



Driving on the Right Side of the Road

video are true and do not violate or infringe on the rights of third parties. Sponsor reserves the right (but not the obligation) to verify that all necessary clearances have been obtained, prior to selecting the video as a finalist or winning video. The Sponsor may disqualify any submitted video at any time if the participant has not obtained all necessary clearances.

CONDITIONS OF PARTICIPATION

By entering, Participants agree to defend and indemnify Sponsor and Sponsor’s principals, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the contest or receipt or use and/or misuse of any prize.

Each Participant agrees that the Sponsor may retain a copy of the submitted video and releases the Sponsor from liability for any loss or damage thereto. Each Participant, by submitting the video to us, also consents, approves, and authorizes the Sponsor the right to use, broadcast, webcast, podcast, link to or from, syndicate, or otherwise exhibit or display the submitted video in its original or an altered form or format.

Each Participant grants the Sponsor the unqualified, unrestricted, worldwide, irrevocable, perpetual, and royalty-free right to use his or her name, logo, marks, or other distinctive identification in connection with promoting or marketing the contest or its theme, and in future educational materials for attorneys or the public.

The rights described in these official rules begin immediately upon submission of the submitted video and continue indefinitely unless revoked in written notice from the Sponsor to the Participant. The Sponsor has no obligation to post or display any submitted video and may at its discretion remove any submitted videos at any time.

The Participant releases the Sponsor from any and all claims against the Participant in connection with the submitted video.

Funded by a Traffic Safety grant from the Texas Department of Transportation



TMCEC

www.drsrc.info



Driving on the Right Side of the Road

GENERAL PARTICIPATION

This contest is governed by the laws of the State of Texas and Participants consent to the exclusive jurisdiction and venue in Travis County Texas and agree to resolve disputes in binding arbitration for any causes or controversies arising therefrom.

The Sponsor reserves the right to void entries it deems associated with electronic or non-electronic tampering.

Should technical difficulties arise that compromise the integrity of the contest the Sponsor may cancel, modify, or suspend the contest without notice. In that case, the Sponsor reserves the right to award the prizes from eligible entries received before the cancellation.

The Sponsor is not responsible for any technical malfunction or service outage related to the contest.

PARENTAL PERMISSION FORM

Contest participants must also complete the online entry form at www.drsr.info

I hereby grant my child permission to participate in the “2012 TMCEC DRSR YouTube Contest — Traffic Safety” video contest.

Parent’s name

Parent’s signature

Parent’s address

Child’s name

Child’s YouTube username

Please fax the signed form to (512)435-6118 or scan and email it to Robinson@tmcec.com

Funded by a Traffic Safety grant from the Texas Department of Transportation



TMCEC

www.drsr.info



Driving on the Right Side of the Road

YouTube Contest Entry Form

YouTube Username

What is the URL of your YouTube video?

After you upload the video to YouTube, copy the URL and paste it here (example:

<http://www.youtube.com/watch?v=Sq5Ib0JNQfg>)

What is the title of your video?

A parent or guardian must complete and submit a parental permission form before your entry will be accepted. This form is found in the contest rules.

School you attend: _____ City: _____

First Name:

City

Last Name:

Zip Code:

Street Address:

Telephone number:

Where did you hear about this contest? select one

- | | |
|---|---------------------------------------|
| <input type="radio"/> Friend | <input type="radio"/> Teacher |
| <input type="radio"/> TMCEC or DRSR website | <input type="radio"/> Municipal Court |
| <input type="radio"/> Facebook | <input type="radio"/> Other: _____ |

Funded by a Traffic Safety grant from the Texas Department of Transportation



Texas Municipal Courts Education Center

www.drsr.info



Driving on the Right Side of the Road

Thank you for entering the Driving on the Right Side of the Road Traffic Safety video contest!

Remember to upload your video to YouTube by April 1, 2012. Tag your video however you like, but please add the tag "tmcecdrivingontherightsideoftheroad "

We'll add yours and other entries to our YouTube Channel under "favorites."

Also, send an original copy of your video (DVD or videotape) to YouTube Contest, c/o TMCEC, Attn: Lisa Robinson, 1609 Shoal Creek Blvd, Suite #302, Austin, TX 78701. Include your name and YouTube username on the copy.

Be sure that your parent or guardian completes and submits a parental permission form [PDF].

If you have questions or problems uploading your video, please email us at Robinson@tmcec.com.

Good luck!

Funded by a Traffic Safety grant from the Texas Department of Transportation



Texas Municipal Courts Education Center

www.drsr.info



Driving on the Right Side of the Road

PARENTAL PERMISSION FORM

Contest participants must also complete the entry form at www.drsr.info.

I hereby grant my child permission to participate in the "Driving on the Right Side of the Road" video contest.

Parent's name

Parent's signature

Parent's address

Child's name

Child's YouTube username

Please fax this signed form to (512)466-7383 or scan and email it to Robinson@tmcec.com

Funded by a Traffic Safety grant from the Texas Department of Transportation



Texas Municipal Courts Education Center

www.drsr.info